

Empowering  
& Inspiring  
Since 90'

# DONOR BROCHURE

2024 - 2025 GIVING LEVELS

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# Beyond The Ring.

The International Sport Union Boxing Foundation (ISU) is a 501(c)(3) nonprofit organization. The following pages allow you to directly support the governing body for ISU Boxing, unleashing hidden talents in dedicated Fighters. With your support, we are setting our young athletes, regardless of their background, on a path to a better future beyond the ring.

## WE BELIEVE:

IN EMBRACING OUR DEEP  
ROOTS IN AMERICAN SOCIETY

The Foundation embraces boxing's deep roots in American society. We proudly represent and offer opportunities to every demographic in this country. **Boxing is a sport that is relatable and accessible to all.**

BOXING IS THE SPORT OF  
EQUITY

Our community has the lowest economic and educational representation of all the U.S. Olympic sports. **We offer equal opportunities for everyone.**

IN THE IMPACT AND SUPPORT  
OF OUR COMMUNITY

Unlike most countries that receive government support for their Olympic sports and athletes, in the U.S., we do not. **ISU Boxing athletes rely heavily on Community support to pursue hope and opportunity.**

BOXING IS A SPORT THAT  
REQUIRES RESILIENCE,  
FOCUS AND DISCIPLINE

Our seasoned coaches teach respect and confidence before First jab or punch is thrown and follows a strict code of conduct that **creates a controlled environment and positive atmosphere for channeling aggression and anger into a force for good.**

IN SUPPORTING OUR  
ATHLETES' HOPES FOR  
SOMETHING BIGGER

**Whether it is a scholarship, the search for a better life, or a dream to stand on the Olympic Podium one day,** we support our athletes' hopes for something bigger.

# GIVING LEVELS + BENEFITS



## FLYWEIGHT CLUB

\$25 - Bronze // \$50 - Silver // \$100 - Gold

*One-time Gift or Monthly Recurring*

By supporting ISU Boxing, you help build the boxing community at every...

As a Flyweight Club member, your monthly recurring donation of \$25, \$50, or \$100 provides the grassroots support necessary to ensure the sustainability and future growth of boxing in the US to build a sport that's relatable and accessible to all.

### + BENEFITS

- ISU Boxing stickers
- Quarterly ISU Newsletter **(on all donation levels)**
- Unique ISU T-Shirt on \$50/ \$100 Donations
  - Free Tour of Facility

## FEATHERWEIGHT CLUB

\$500

*One-Time Gift of \$500 or  
4-Year QUAD commitment of \$500 each year*

ISU Boxing Foundation is dedicated to making boxing the sport of equity, and your annual donation of \$500 to the Featherweight Club helps us support our athletes — who come from communities with the lowest economic and education level representation — and offer opportunities to everyone.

### + BENEFITS

- Free ISU Boxing stickers, pins, T-shirts, Boxing Gloves, & Hand Wraps
- Tour of ISU, Valley Glen – Van Nuys Facility

## GIVING LEVELS



### WELTERWEIGHT CLUB

\$1,000

*One-Time Gift of \$1,000 or  
4-Year QUAD commitment of \$1,000 each year*

USA athletes don't receive government funding to bring home the gold. ISU Boxing athletes rely heavily on the support of donors like you to pursue their dreams, hopes, and opportunities. Welterweight Club donations help support athletes who can't afford the costs of equipment, travel, training, and many other expenses, making the sport an accessible reality and giving them the opportunity inside the ring to champion life outside of the ring.

#### + BENEFITS

- Free ISU Boxing stickers, pins, and Signature duffle bag (T-shirt, Boxing Gloves, & Hand Wraps)
- Tour of ISU, Valley Glen – Van Nuys Facility
- Annual Pass to Community Events & Recognition in Community Public Relations

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### MIDDLEWEIGHT CLUB

\$2,500

*One-Time Gift of \$2,500 or  
4-Year QUAD commitment of \$2,500 each year*

Whether it's a scholarship, better opportunities in life, or dreams of standing on an Olympic podium, we support our athletes' hopes for something bigger. Your \$2,500 donation as a part of the Middleweight Club helps provide scholarships and hardship funds for athletes who can't afford the higher levels of training and competition -- helping them "level up" on their journey to success both in and out of the ring.

#### + BENEFITS

- Free ISU Boxing stickers, pins, and Signature duffle bag (T-shirt, Boxing Gloves, & Hand Wraps)
- Tour of ISU, Valley Glen – Van Nuys Facility
- Annual Pass to Community Events & Recognition in Community Public Relations
- (2) Tickets to Select Pro/ Armature Events

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### HEAVYWEIGHT CLUB

\$5,000

*One-Time Gift of \$5,000 or  
4-Year QUAD commitment of \$5,000 each year*

At the Heavyweight Club level, your annual gift of \$5,000 nurtures the sport of U.S. Amateur Boxing at its most elite level, providing our top athletes with the resources they need to put their all into every competition and put ISU Boxing on top. Your annual Heavyweight Club gift provides the foundation upon which excellence is pursued.

#### + BENEFITS

- Free ISU Boxing stickers, pins, and Signature duffle bag (T-shirt, Boxing Gloves, & Hand Wraps)
- Tour of ISU, Valley Glen – Van Nuys Facility
- Annual Pass to Community Events & Recognition in Community Public Relations
- Three (3) Tickets to Select Pro/ Armature Events
- Signed pair of boxing gloves

# GIVING LEVELS



Figure: Award-Winning Coach Ken Arturyan (center, right) at ISU Training Camp, Dan Moses – ISU Business Partner (Center row, 2<sup>nd</sup> left)

## BRONZE

\$10,000

*One-Time Gift of \$10,000 or  
4-Year QUAD commitment of \$10,000 each year*

By donating \$10,000 annually at the bronze level, you are a critical part of ISU Boxing’s ongoing commitment to the success and integrity of the sport, as well as supporting athletes on their journey to our ultimate dream — the Olympic podium!

### + BENEFITS

- Annual membership to our facility & Community Events
- Free ISU Boxing Stickers, pins, and Signature duffle bag (T-shirt, Boxing Gloves & Hand Wraps)
- Signed GRANT pair of boxing gloves
- Personalized Thank You Letter from Athletes
- Recognition on ISU’s Boxing Foundation Website & Social Media Platform
- Two (2) tickets to all ISU Boxing fundraising events + Pro & Armature Events Year Round

## SILVER

\$25,000

*One-Time Gift of \$25,000 or  
4-Year QUAD commitment of \$25,000 each year*

As a Silver donor, you are providing a significant and vital portion of ISU Boxing’s funding with your \$25,000 annual gift — this level of funding is essential to our athletes’ ability to compete and succeed in the Olympic Games. Boxing athletes set a goal to be the best in the world and pursue it single-mindedly. It’s our job to build a diverse, inclusive, and safe space – and remove barriers to entry – so we can support ISU Boxers on their road to the Olympic podium & BEYOND.

### + BENEFITS

- Free ISU Boxing Stickers, pins, and Signature duffle bag (T-shirt, Boxing Gloves & Hand Wraps)
- Recognition on ISU’s Boxing Foundation Website & Social Media Platform
- Recognition at National Events (like a scrolling “wall of names”)
- Signed pair of boxing gloves
- Personalized Thank You Letter from Athletes
- Autographed National Team photo
- Three (3) tickets to all ISU Boxing fundraising events + Pro & Armature Events Year Round
- Invitation to a training camp and dinner with athletes and staff
- VIP All Access experience during Nationals (Friends & Family events, special donor events, and Team Meet & Greet + Photo Opp)

## GIVING LEVELS



### **GOLD:**

**\$50,000**

*One-Time Gift of \$50,000 or  
4-Year QUAD commitment of \$50,000 each year*

As a Gold donor, you are essentially “adopting an athlete” and providing the annual funding for that athlete to receive all the critical training, coaching, equipment, and support they need to represent Team USA & ISU. Every jab, cross, hook, and undercut thrown will be because of your support and donation, backing their dream of achieving the USA Boxing Olympic Gold!

### **+ BENEFITS**

- Free ISU Boxing Stickers, pins, and Signature duffle bag (T-shirt, Boxing Gloves & Hand Wraps)
- Recognition on ISU’s Boxing Foundation Website & Social Media Platform
- Recognition at National Events (like a scrolling “wall of names”)
- Signed pair of boxing gloves
- Personalized Thank You Letter from Athletes
- Autographed National Team photo
- Four (4) tickets to all ISU Boxing fundraising events + Pro & Armature Events Year Round
- Invitation to a training camp and dinner with athletes and staff
- VIP All Access experience during Nationals (Friends & Family events, special donor events, and Team Meet & Greet + Photo Opp)
- Personal lunch or dinner with a National Team athletes

### **HONORARY TEAM CAPTAIN**

**\$125,000**

*4-Year QUAD commitment of \$125,000 each year*

As the name suggests, with only one spot available, this opportunity represents the most profound commitment and support for USA Boxing athletes pursuing the podium at the 2024 Summer Olympics in Paris.

Second only to the coach in terms of a supporting role, the Honorary Team Captain walks with Team USA during the opening/closing ceremonies and helps drive the journey to Olympic success in Paris. Walk with them and be a part of their journey with this unique opportunity for support.

### **+ BENEFITS**

- Free ISU Boxing Stickers, pins, and Signature duffle bag (T-shirt, Boxing Gloves & Hand Wraps)
- Recognition on ISU’s Boxing Foundation Website & Social Media Platform
- Recognition at National Events (like a scrolling “wall of names”)
- Signed pair of boxing gloves
- Personalized Thank You Letter from Athletes
- Autographed National Team photo
- Five (5) tickets to all ISU Boxing fundraising events + Pro & Armature Events Year Round
- Invitation to a training camp and dinner with athletes and staff
- VIP All Access experience during Nationals (Friends & Family events, special donor events, and Team Meet & Greet + Photo Opp)
- Personal lunch or dinner with a National Team athlete
- Honorary Team Captain Package 2024-2025

# + BENEFITS OVERVIEW



	FLYWEIGHT CLUB \$25 / \$50 / \$100	FEATHERWEIGHT CLUB - \$500	WELTERWEIGHT CLUB - \$1000	MIDDLEWEIGHT CLUB - \$2500	HEAVYWEIGHT CLUB - \$5000	BRONZE \$10,000	SILVER \$25,000	GOLD \$50,000	HONORARY TEAM CAPTAIN \$125,000
ISU T-shirt, Stickers & Pins*	●	●	●	●	●	●	●	●	●
ISU Duffle Bag *			●	●	●	●	●	●	●
Quarterly ISU Boxing Newsletter	●	●	●	●	●	●	●	●	●
Recognition in the ISU Boxing Foundation Annual Report	●	●	●	●	●	●	●	●	●
Recognition at National Events				●	●	●	●	●	●
Signed pair of boxing gloves					●	●	●	●	●
Autographed National Team photo						●	●	●	●
Recognition in monthly donor highlight on ISU Weightlifting Social Media						●	●	●	●
Recognition on ISU's Boxing Foundation Website						●	●	●	●
Two (2) tickets to all ISU Boxing fundraising Events						●	●	●	●
Invitation to a training camp and dinner with athletes and staff							●	●	●
VIP All Access experience during Nationals							●	●	●
Personal lunch or dinner with a National Team athlete								●	●
Honorary Team Captain Package at the Olympic Games									●



**Ken Arutyunyan**  
CEO and Head Coach  
International Sports Union

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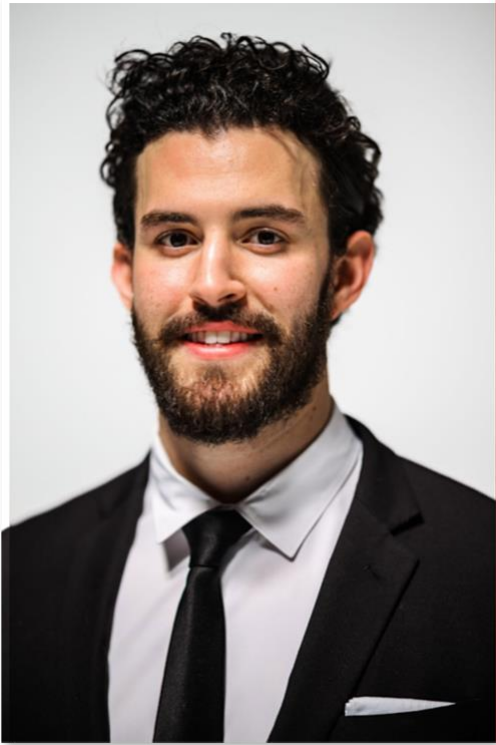


**Ken Arutyunyan** is a promoter, manager, and trainer born in **Yerevan, Armenia**. Ken studied wrestling, boxing, judo, sambo, and san shou during his adolescent and teenage years. He assisted promoters in promoting a show called 'Shoot Boxing' in Japan while his students competed in the Tokyo Dome multiple times. Ken is a master of the art and primarily teaches boxing, ensuring his students remain injury-free and helping them become champions.

In **1992**, Ken Arutyunyan became the first person to promote **Draka**, Russian, for free sparring, for amateur and professional rules. He collaborated with the California Athletic Commissioner to establish the rules for mixed martial arts and introduced the new sport in the US. This paved the way for the first-ever mixed martial fight between the USA and Russia on June 27th, 1992, at the **UNLV Bren Center in Irvine, California**. The event received national recognition, with Ken Arutyunyan serving as the Coach and Manager of the Russian team, while **Ruben Urquidez** managed the American team.

In **2016**, two of Ken's students, **Ferdinand Kerobian and Vardges Vardanyan**, qualified for the **USA national team's group of eight**. Ken organized five of the most significant fighting shows in the Great Western Forum, while others took place at the Olympic Auditorium and Occidental College. He has promoted shows worldwide, including Russia, Armenia, and Kyrgyzstan. The **International Sport Union** is recognized by respected organizations such as the **California Athletic Commission**, the **USA Boxing Federation**, the **USA Wrestling Organization**, and the **California District Officials**.





**Dan Moses**  
Manager and Partner  
International Sports Union

Email: [ISU.DanMoses@gmail.com](mailto:ISU.DanMoses@gmail.com)



**Dan Moses, Partner at ISU** and Ken's student. I was born and raised in **Los Angeles, CA**. I've been working at my older brother's gym, at Moses Fitness, under his mentorship for 8 years; mentoring in **Bodybuilding, nutrition coaching, programming, powerlifting, skiing, and rock climbing** are all at advanced levels. I then joined and **graduated from NHI**, a massage therapy school, graduating as a **licensed massage therapist**. I have been working since I was 16, starting as a janitor and helping hand, slowly moving up over the years to manage the business. I acquired the necessary skills to work with Ken, with whom I am now honored to be in business as his **business manager and spokesman**.

My father, **Rick Moses**, is a **world-famous actor** in shows like General Hospital or Young Daniel Boone and was a regular on the Mike Abrams show. He introduced my family and me to **boxing**, a practice in my family thanks to him. My brother **Adam Moses** is also a student of Ken and is an acclaimed **film director and producer**.

**As a youth**, my father taught me how to box, but I never had access to a coach dedicated to the art. I have been to different classes, but none are comparable to **ISU**. The **quality of sportsmanship and coaching** is unparalleled at any other facility and is a **community pillar**. You can see it when you join, which made me invest in the partnership.

**I found ISU** and met **Ken**; it was something I heard of by word of mouth by many in my community. When I started training with Ken, I was instantly humbled by the truth of being a fighter. He **trained me privately** and in a class setting for only a **year and a half** before I could go **toe to toe with professional fighters who wanted to teach me instead of breaking me**.

**As a student of Ken**, I have put in the hours and listened to his coaching. If you come to **ISU**, you're ready to transform into the most **confident version** of yourself and create the discipline your life needs. If you can get through a session, you can get through your day. All the coaches here will build you up and teach you to stay injury-free.



## Michael Harby

Community Outreach Coordinator  
International Sports Union

Email: [MichaelHarby74@gmail.com](mailto:MichaelHarby74@gmail.com)



**Michael**, a first-generation **Egyptian-American**, is a dedicated member of the **ISU community** and has rich experience in customer service, sales, and management. As a child, he demonstrated a strong commitment to fostering unity and collaboration within his community, which he has exhibited throughout his professional career.

**Over the years**, connecting diverse communities and fostering strong relationships, Michael **excels** in creating **impactful outreach strategies** and ensuring **meaningful engagement** throughout communities surrounding the **LA Metropolitan Area**. In his current profession, allowing him to serve as a **Santa Clarita & Burbank Chamber of Commerce member**, he understands the value of **uniting communities** and being the **one-stop shop** for his fellow neighbors and community members. **Hosting** meet and greets and promotional events, he had found success in delivering outstanding results, which led him to build a solid network of business professionals to pursue the greater good.

**His expertise** in sales and management has honed his ability to lead teams, navigate complex challenges, and drive positive outcomes in community programs. Dedicated to building **strategic partnerships** and advocating for community needs, Michael brings passion and professionalism to every project he undertakes.

**Michael** is serving as our **ISU Community Outreach Coordinator**, overtaking the role of handling our **Non-Profit Organization Platform**. He is responsible for **sourcing, organizing, and hosting fundraising events**, overseeing all aspects of our grants business, tackling the complexities of ensuring compliance and maximizing the impact of **grant funding**.

**The goal**, to provide comprehensive support to the gym and community members, ensuring delivery of proper funding to maintain the **health and well-being** of every athlete or beginner who steps through our doors.

For More Information regarding our Mission OR to Inquire how You can contribute to our cause, please feel free to contact our Managing Partner, Dan, or our Community Outreach Coordinator, Michael. Thank you & God Bless.

Visit Us At [WWW.ISUGYM.COM](http://WWW.ISUGYM.COM)